

breathe

To advertise in 'Breathe', the leading international breathwork magazine, print out this form and either mail or fax it to me or telephone through your advert/s.

Display adverts

Premium spaces: outside back cover & inside cover front and back

Outside back cover - full page (CYMK)	£160.00
Inside cover front/back - full page (CYMK)	£125.00 Half page = £75
Inside cover front/back - full page (2 colour)	£100.00
Inside cover front/back - full page (1 colour)	£95.00
Inside cover front/back - half page (CYMK)	£75.00

Inside page adverts are 1 colour (usually black)

Full page (see dimensions below)	£60.00
Half page (see dimensions below)	£40.00
Quarter page (see dimensions below)	£30.00
Eighth page (see dimensions below)	£25.00
Typesetting available from	£5.00 (to a maximum of £50)

Line adverts

Calendar Entry	£3.50	(max 25 words)
Regular Entry	£3.50	(max 25 words)
Bulletin Board	.22p per word	(max 50 words)

Adverts below are priced & payable for 4 issues only

Practitioner Profile to 35 words.	£20.00	(Extra words 25p each)
Organisation/Training Entry	£80.00	(third page or 120 words)

Display Adverts Technical Details

Type of Display advert	Advert size =
Outside back cover or Inside front or back cover	
CYMK (or page without margins)	148.5 x 210mm + 3mm bleed
Inside Full Page	
1 colour = black	121 wide x 182mm high (4.8" x 7.2")
Inside Half page	
1 colour = black. Landscape size =	121 wide x 89.5mm high (4.8" x 3.5")
Inside Quarter page	
1 colour = black. Landscape size =	121 wide x 43mm high (4.8" x 1.7")
Inside Eighth page	
1 colour = black	59 wide x 43mm high (2.35" x 1.7")

Page size is trimmed to European A5 = 148.5mm wide x 210mm high (approx 5.86 inches wide x 8.3 inches high)

File Formats:

Formats accepted in order of preference:

- PDF file with all fonts embedded
- Quark Xpress v4 (include fonts)
- JPEG image of 240dpi min up to 300 dpi max
- PageMaker v6.5 (include fonts)
- MS Word files - any logo/image should be **excluded** from Word file and sent separately as a .jpg image. Note: Word files can change format.

Send your advert on CD. If the size is below 5Mb send as email attachment. Include fonts used – unless PDF with fonts embedded.

Copy Dates:

- 14th October: December-February issue – **Distributed** from mid November.
- 14th January: March-May issue – **Distributed** from mid February.
- 14th April: June-August issue – **Distributed** from mid May.
- 14th July: September-November issue – **Distributed** from mid August.

Advert details updated 13th January 2007

Your Details

PLEASE PRINT CLEARLY

Name

Address

.....

.....

Zip/Postcode Country:

Tel:

Email

Please work out total amount in £'s

Add Subscription ? = £.....

Add Back copies ? = £.....

*Payments by PayPal: 5% surcharge is added to cover the extra cost of this transaction.

Payment Details:

Payment *must* accompany your advert or as soon as you receive your invoice.

Late payments will incur a £5 surcharge per reminder.

Payment Methods:

PAYMENTS OUTSIDE OF THE UK

Use 1 of the following methods in order of preference:

- a) Cheque drawn on British bank, b) 'PayPal' payment*, c) Bank Giro transfer

*Payments by credit card: 5% surcharge is added to cover the extra cost of this transaction. All transactions to be in UK Sterling / Pounds

CREDIT CARD PAYMENTS: via 'PayPal' only.

Payments sent to: robert@breathe-mag.co.uk

Mailing Details:

Post your advert and payment to this address:

Robert Moore, Breathe,

7 Silver St,

Buckfastleigh, Devon TQ11 0BQ UK

Tel: 01364 643100 (+44 1364 643 100 from outside UK)

Email Details:

robert@breathe-mag.co.uk

PayPal: The above email address can be used for payments.

NOTE: 5% is added to cover the extra cost of this kind of transaction.

Breathe Magazine is an independent publication.

Robert Moore, the publisher, is an Honorary Member of the

British Rebirth Society (BRS) and a member of the IBF

(**International Breathwork Foundation**).